

Are you using self-adhesive (also known as pressure-sensitive) labels?

Contribute to the circular economy by recycling your used release liner!

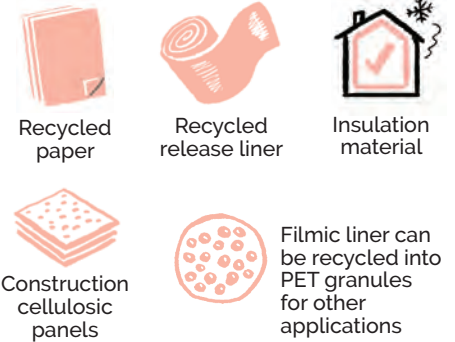
Here's what you need to know:

1 What is a release liner and what can be recycled?



The **release liner** refers to the siliconized carrier (paper or film) from which the label is peeled off during the label application process.

All types of used release liners can be recycled. The products of this recycling may include:



2 What should I do to get my used liner collected for recycling?

Contact the most relevant collection partner(s) to be found on the **CELAB-Europe interactive map of solutions** (see link below). You can filter the options by country and material type.

If a recycler is located close to your site, we encourage you to contact them as well, to minimise the transport distance.



3 Is there a minimum quantity of used liner required for collection?

This depends on the **collection/circularity partner** and needs to be asked during your first contact with the collector.

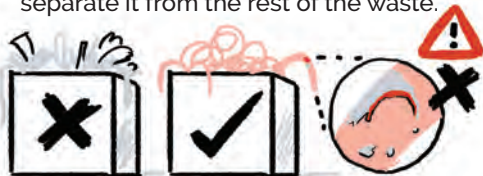


Some collectors can accept **very small quantities**, so we recommend you contact several partners even if you have small volumes.



4 Does the material need to be handled in a specific way to be collected?

Not really. All you need to do is to separate it from the rest of the waste.



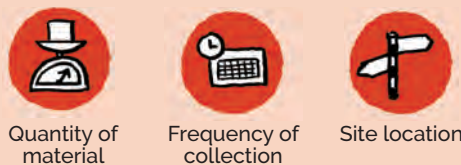
Most of the time, the collection partner will provide you with **boxes** that you can use to store the used liner until it is collected.

Your teams will need to be instructed how to sort the used liner and how to **avoid contaminants** like sticker remnants and foreign materials.

5 How much does it cost to get it collected?



Here as well, it will depend on the **partner** but also:



Usually, collection costs are similar to or lower than general waste management costs. So, not only do you create less waste, but you generate **cost savings** as well.

6 How can I communicate to my stakeholders the effort made to recycle the used liner?

Most of CELAB's partners deliver a **certificate** stating the quantity of material recycled during the year that can be published on your website or social media.



At CELAB-Europe, we are happy to publish **testimonials** of label users who participate in a collection and recycling program as well. *So feel free to let us know and share your success stories!*

